

MINUTES

Carbondale Park District

MINUTES OF THE SPECIAL MEETING OF THE BOARD OF PARK COMMISSIONERS OF THE CARBONDALE PARK DISTRICT HELD THURSDAY, OCTOBER 3, 2019 AT 4:00 PM AT THE CARBONDALE PARK DISTRICT'S HICKORY LODGE.

ROLL CALL: Upon Roll Call, the following commissioners were Present: Adams, Trimble, Sergeev, and Suarez. Commissioners Absent: Flowers. Staff present: Renfro and Melzer (present until 4:50). Staff Absent: They were not required to attend.

DISCUSSION/MEDIA TRAINING: Media Training was lead by guest speaker Rosaline Rice of Southern Illinois Healthcare. Discussion included topics such as: Media Relations- Knowing your Market; Don't Fear the Media- Take the call but you have the right to press pause; Communicate Everything to your Board- Always keep other Board Member's informed, no surprises. Ms. Rice summarized the training with three key points: Keep your message under 300 words, stick with your message, and follow up on errors quickly on errors made by the press.

ADJOURNMENT: There being no further business it was then moved by Commissioner Adams and seconded by Commissioner Trimble to adjourn the meeting. Upon roll call, vote the following Commissioners voting aye: Adams, Trimble, and Sergeev. Commissioner Absent: Flowers and Suarez (Commissioner Suarez was present until 4:50). The meeting adjourned at 6:00 p.m.