

**CARBONDALE PARK DISTRICT
GOLF ADVISORY COMMITTEE MEETING
TUESDAY, FEBRUARY 2, 2021
4:00 PM
HICKORY LODGE
1115 WEST SYCAMORE STREET
CARBONDALE, IL
VIA ZOOM: <http://ZOOM.us/j/9031181650>**

AGENDA:

A. CALL TO ORDER

B. ROLL CALL

C. REVIEW / APPROVAL OF MINUTES:

1. January 5, 2021 meeting.

D. CITIZEN COMMENTS AND QUESTIONS: Limited to items not appearing on the agenda.

E. OLD BUSINESS:

1. None

F. NEW BUSINESS

1. Women's Association Report
2. Men's Association Report
3. Senior Association Report
4. Golf Superintendent's Report
5. Golf Professional's Report
6. Review financial reports:
 - a. None
7. Committee Discussion:
 - a. Bunker Project Update
 - b. Junior Golf Program Update
 - c. Fee Structure/Individual & Corporate Annual Pass Proposal
 - d. Hickory Ridge Logo Proposal
 - e. Hickory Ridge Capital Development Fund Proposal
 - f. Sand Trap Recovery Project (Senior Association)
8. Committee member comments and questions
9. Committee recommendations, if any

G. SCHEDULE NEXT MEETING

H. ADJOURNMENT

GOLF ADVISORY COMMITTEE MINUTES

January 5, 2021, 2021

The Carbondale Park District's Golf Advisory Committee held a regular meeting on Tuesday, January 5, 2020 at 4:00 p.m. at 1115 W. Sycamore Street, Carbondale, Il. The attendees participated via zoom format.

PRESENT: Chuck Vaught, Kay Brechtelsbauer, Elaine Vitello, Dominic Cittadino, Brian Matzenbacher, Trey Anderson, Tom Brooke and board liaison Commissioner Jane Adams.

Absent: John Washburn and Danielle Kauffman.

Guests: Commissioner Carl Flowers.

MEETING CALLED TO ORDER: The meeting was called to order at 4:00 p.m.

APPROVAL OF MINUTES: The minutes of December 8, 2020 meeting were approved.

CITIZENS COMMENTS AND QUESTIONS: None.

ELECTION OF OFFICERS: The committee elected Chuck Vaught Chairman for 2021 fiscal year.

WOMEN'S ASSOCIATION: No report.

MEN'S ASSOCIATION: No report.

SENIOR ASSOCIATION: No report.

GOLF SUPERINTENDENT'S REPORT: Trey Anderson provided the following information of course conditions for the committee:

1. The greens are being mowed when needed this late in the year.
2. The greens were sprayed with a fungicide to control pathogens and the treatment has had satisfactory results.
3. Trey stated that there is a mole tunneling under the #11 green. This seems to occur every year on one of the greens. A trap has been set to hopefully solve the problem.
4. The drainage line on the #1 green was replaced last month and it is draining the bunker that will be rebuilt. The staff is waiting for the backfill in the trench to settle.
5. The bunker project on the #1 green has been delayed due to the colder weather. The capillary concrete will be installed in early spring when the area has warmer temperatures. It is estimated to be installed in March or April 2021.
6. Trey stated that the mechanic has been out since late November 2020 on medical leave. Equipment repairs have been made in-house and with the assistance of park maintenance personnel.
7. Repairs are being made in the clubhouse and the carpet and tile floors are being cleaned. Painting will be done after the cleaning and repairs are completed.

GOLF PROFESSIONAL'S REPORT: Tom Brooke provided the committee with the following information:

1. Revenue for the Month of December 2020 was \$10,146 vs \$6,880 for December 2019. Rounds played in December 2020 were 622 vs 397 for December 2019.
2. Tom stated that the clubhouse is undergoing a cleaning and that he has sent out renewal letters to season pass holders.

REVIEW FINANCIAL REPORTS: The committee reviewed the November 2020 financial report. For November, revenue exceeded the budget by \$11,982. In addition the monthly expenditures were \$6,603 under budget.

COMMITTEE DISCUSSION:

1. **Bunker Project:** The installation of the capillary concrete liner has been postponed to March or April 2021 due to colder temperatures.

2. **Reservoir Overflow Project:** The project is on hold waiting on the contractor to get in touch with Trey.
3. **Landscaping Project:** The landscaping enhancements for the area near the entrance will be started in the spring.
4. **Hook-A-Kid on Golf Program:** The Kids Golf Foundation program will start in the grade schools. The purpose is to introduce youth to the game of golf. Equipment used for the program will be donated to the schools. The program will be coordinated with Hickory Ridge personnel to extend the program from the classroom to the golf course.
5. **Clubhouse Maintenance/Repairs:** Staff is working on repairs and the tile floors. The carpets were cleaned in the pro shop and the painting will be done after the repairs and cleaning is completed.

COMMITTEE MEMBER COMMENTS AND QUESTIONS:

1. The staff was presented with information regarding a pricing scheme that had multiple pricing or membership levels with each successive level adding features to make it more attractive. The format included both individual/family membership plans and corporate membership plans. The Hickory Ridge staff is reviewing the proposed format.

COMMITTEE RECOMMENDATIONS: None.

NEXT MEETING: February 2, 2021 at 4:00 p.m. via zoom.

MEETING ADJOURNED: 5:18 p.m.



Proposed Changes

Brian Matzenbacher <bmatz3030@gmail.com>

Mon, Jan 25, 2021 at 2:07 PM

To: thomas brooke <coach412014@yahoo.com>, Jane Adams <jadams@carbondaleparkdistrict.com>, Charles Vaught <chuckvaught@gmail.com>, Dominic Cittadino <domie305@gmail.com>, John Washburn <jwash@siu.edu>, Kay Brechtelsbauer <kayb@siu.edu>, Elaine Vitello <elainev@siu.edu>, gooseieppc@yahoo.com, Trey Anderson <tanderson@carbondaleparkdistrict.com>, Danielle Kaufman <danielle.kaufman@siu.edu>, Kathy Renfro <krenfro@carbondaleparkdistrict.com>

Hello everyone. This email may seem long but it is not as bad as you think. At our next Golf Advisory meeting we will be discussing the Proposed changes with pricing, memberships, corporate memberships, outings, etc. I wanted to email all of you and give you plenty of time to look over all the information and do it within one form and not multiple forms. I put this together and will give you a quick rundown of how I came to the prices I did.

First the reason why we are looking into these changes. We live in a low income area here in Southern Illinois and we have more people that can not afford to play golf than we have people that can afford to play on a regular basis. We have to think a little differently than the Metro East area. To me our memberships and prices have to be able to hit a wide range of people. We are a Park District trying to provide Recreation to as many people as possible. We must include those that don't have a lot of disposable income in some way to help get more people out to Hickory Ridge. Not many in Southern Illinois can afford a \$2,000 a year membership. The median income in Jackson Co. is \$37,241 and Carbondale is lower than that. With that being said that should be the main thought we have when coming up with these prices. These prices are not set in stone it is all up for discussion, I just think it is how we need to look at this. The more people we can get to purchase memberships or come play the better off for Hickory Ridge.

I had a meeting with Trey today and he mentioned that we are going to hold off rolling out the Family/Individual Memberships for this year since Membership letters have already gone out for the year. With that being said he is looking to do something with the Green Fees, Corporate Memberships, Outings/Tournaments and with the Logo so please take a look at all of those and we will discuss them at the meeting on Feb. 2.

Here is a little rundown of how I came to the prices for each:

GREEN FEES

Just dropped down the fee a little to more the middle of the road with courses around and added a Junior fee to hopefully help get more youth playing golf. (This could change if we end up be able to work with Youth on Course, Trey will tell you about that at the meeting)

FAMILY/INDIVIDUAL MEMBERSHIPS: (Holding off until next year)

With my previous statement above about who can afford a membership I think it is important to have one membership that a lot of people in Southern Illinois may be able to afford. That is why the Par Membership is so low and has a lot of stipulations with it.

CORPORATE MEMBERSHIPS

Hole in One

Charged \$30 per round x 450 = \$13,500 + Hole in One Outing \$5,935 = \$19,435 - 10% = \$17,491.50 then rounded it down to \$17,395

I did the same thing to each Corporate Membership to get the total. Except each membership there was a different charge per player. Double Eagle \$32 per player, Eagle \$33, Birdie \$34 and Par \$35.

OUTINGS/TOURNAMENTS

Price per player for each outing is \$33. Pavilion Use \$50. Beverage cart \$75.
Driving Range \$150 (Hole in One, Double Eagle), \$125 (Eagle, Birdie), \$100 (Par)
Gift Cards \$25 per card. Lunch \$1500 (Hole in One), \$1000 (Double Eagle, Eagle), \$800 (Birdie).

MONTHLY SPECIALS

Just some thoughts about monthly specials we could run throughout the year. I think it would be a great idea to have a special every month to hopefully get more play at the course.

NEW LOGO OPTIONS

All that is different is the Font. I think if we want to use a Hickory tree in the logo, if there is one on the course we could get a picture of it and use it in the logo for a little more meaning to it.

Hope this gives everyone a better feeling about these proposed changes and helps you not to feel so overwhelmed with all the information. See you all February 2.



Hickory Ridge Proposed Changes (8).pdf

469K



Hickory Ridge Golf Course

CARBONDALE PARK DISTRICT

Proposed Changes

Golf Advisory Committee

Introduction

1. Purpose
2. Green Fees
3. Family/Individual Memberships
4. Senior/Youth Memberships, Membership Payment Options
5. Corporate Memberships
6. Outings/Tournaments
7. Monthly Specials
8. New Logo Options

Purpose

To provide affordable golf to families, individuals and corporations to help provide a consistent revenue stream for Hickory Ridge Golf Course and the Carbondale Park District. Hickory Ridge Golf Course is located in a very low income area and the purpose of these changes is to provide the most opportunities possible for families, individuals and corporations of all economic levels to be able to afford to play at Hickory Ridge Golf Course.

Another main focus and reason for these proposed changes is to grow the interest of golf with the youth in Southern Illinois. With these cost effective measures and with a collaborative effort between Hickory Ridge Golf Course, Carbondale District #95 and SIU. We hope to make the game available to youth that do not think of golf as a possibility because of cost.

Green Fees

WEEKDAYS

<u>Holes</u>	<u>Cart Included*</u>		<u>Cart not Included</u>	
	<u>Resident/Junior*</u>	<u>Non-Resident/Junior*</u>	<u>Resident/Junior</u>	<u>Non-Resident/Junior</u>
9	\$22.50/\$20	\$24.50/\$22	\$11.50/\$10	\$13.50/\$12
18	\$37.50/\$27	\$40/\$29	\$21.50/\$20	\$24/\$22
Twilight	\$25	\$27	\$15	\$17
	<u>Senior Resident*</u>	<u>Senior Non-Resident*</u>	<u>Senior Resident</u>	<u>Senior Non-Resident</u>
9	\$18	\$21	\$13	\$16
18	\$30	\$33	\$20	\$23
Twilight	\$25	\$27	\$15	\$17

WEEKENDS

<u>Holes</u>	<u>Cart Included*</u>		<u>Cart not Included</u>	
	<u>Resident/Junior*</u>	<u>Non-Resident/Junior*</u>	<u>Resident/Junior</u>	<u>Non-Resident/Junior</u>
9	\$24.50/\$22	\$26.50/\$24	\$13.50/\$12	\$15.50/\$14
18	\$39.50/\$29	\$42/\$31	\$25/\$22	\$27/\$24
Twilight	\$25	\$27	\$15	\$17
	<u>Senior Resident*</u>	<u>Senior Non-Resident*</u>	<u>Senior Resident</u>	<u>Senior Non-Resident</u>
9	\$20	\$22	\$15	\$18
18	\$32	\$34	\$22	\$25
Twilight	\$25	\$27	\$15	\$17

TWILIGHT

- April thru October Unlimited play after 4:00pm
- November thru March Unlimited play after 2:00pm

JUNIOR GREEN FEES

- Age 11-18 Pay Green fees. Age 10 and below free with paid adult.
- Must be 16 with Valid License for cart rental without an adult.

Family/Individual Memberships

RESTRICTIONS

- ★ Memberships are good for 1 calendar year from the date of purchase.
- ★ Each membership receives a complimentary Hickory Ridge Golf Course Bag Tag.
- ★ Family Memberships include a Season Pass at the Carbondale Splash Park.
- ★ Family is considered all those living in the same household up to 4 people. An additional \$100 (Resident) and \$150 (Non-Resident) per person will be added to the membership for those families with more than 4 people in the same household.

HOLE IN ONE MEMBERSHIP:

Family Resident \$2,695
Single Resident \$1,895

- Unlimited Green and Cart Fees
- Valid Sunday-Saturday Anytime
- Valid on Holidays
- Full Range Pass

Family Non-Resident \$2,895
Single Non-Resident \$2,095

- Includes League Play
- 15% Off on Pro Shop Merchandise (Exclusions Apply)
- 6 Golf Passes
- 14 Day Advanced Tee Times

EAGLE MEMBERSHIP:

Family Resident \$2,495
Single Resident \$1,795

- Unlimited Green and Cart Fees
- Valid Monday-Friday Anytime
- Valid Weekends and Holidays after 11am
- Full Range Pass

Family Non-Resident \$2,695
Single Non-Resident \$1,995

- Includes League Play
- 10% Off on Pro Shop Merchandise (Exclusions Apply)
- 4 Golf Passes
- 14 Days Advanced Tee Times

BIRDIE MEMBERSHIP:

Family Resident \$2,195 (All included \$2,345)
Single Resident \$1,495 (All included \$1,645)

- Unlimited Green and Cart Fees
- Valid Monday-Friday after 11am
- Valid on Weekends and Holidays after 1pm
- \$150 Full Range Pass

Family Non-Resident \$2,395 (All included \$2,545)
Single Non-Resident \$1,695 (All included \$1,845)

- Includes League Play
- 5% Off on Pro Shop Merchandise (Exclusions Apply)
- 2 Golf Passes
- 7 Days Advanced Tee Times

PAR MEMBERSHIP:

Family Resident \$1,195 (All included \$1,795)
Single Resident \$795 (All included \$1,395)

- Unlimited Green Fees
- Valid Sunday-Saturday and Holidays after 1pm
(After 2pm outside Daylight savings)
- \$10 Cart Fee (Purchase Full Cart Pass for \$450)

Family Non-Resident \$1,395 All included \$1,995)
Single Non-Resident \$995 (All included \$1,595)

- \$150 Range Pass Available
 - Includes 50% off League Play
 - 7 Days Advanced Tee Times
 - 1 Golf Pass
-

Senior and Junior Memberships

SENIOR MEMBERSHIP (Age 55+):

Family Resident \$1,395 (All included \$1,845)

Single Resident \$895 (All included \$1,345)

- Valid Sunday-Saturday and Holidays
- \$12 Cart Fee for 18 holes, \$10 Cart Fee for 9 holes
(Purchase Full Cart Pass for \$450)
- Full Range Pass

Family Non-Resident \$1695 (All included \$2,145)

Single Non-Resident \$1195 (All included \$1,645)

- Includes League Play
- 14 Days Advanced Tee Times
- 20% Off Pro Shop Merchandise (Exclusions Apply)
- 3 Golf Passes

SALUKI COLLEGIATE MEMBERSHIP:

Fall Semester (Aug.-Dec.) \$345

- Current Full-Time College Student
- Valid Sunday-Saturday
- Purchase Full Range Pass (\$150)

Spring Semester (Jan.-May) \$345

Summer (June-July) \$200

- \$10 Cart Fee for 18 holes, \$5 Cart Fee for 9 holes
(Purchase Full cart pass for \$250)
- Pay for all 3 at time of purchase in full (\$800)

JUNIOR MEMBERSHIPS:

HIGH SCHOOL STUDENT (15-18)

Resident \$395

(\$100 for each additional child same family)

- Unlimited Green Fees
- Valid Sunday-Saturday after 1pm

Non-Resident \$495

(\$150 for each additional child same family)

- Carts available for 16+ with valid license (\$5)
(Purchase Full Cart Pass for \$450 without Adult Membership)
- Full Range Pass

MIDDLE SCHOOL STUDENT (11-14)

Resident \$195

(\$100 for each additional child same family)

- Unlimited Green Fees
- Valid Sunday-Saturday after 1pm

Non-Resident \$295

(\$150 for each additional child same family)

- Full Range Pass

AGE 10 AND YOUNGER

Free with a paid Adult.

MEMBERSHIP PAYMENT OPTIONS

Memberships canceled after 3 months will not receive a refund. Memberships cancelled prior to 3 months will receive 50% of the remaining balance. If you cancel a membership and wish to rejoin you must pay in full at the time of purchase for the new membership, however you void the right to any of the discounts and passes that come with paying for the membership at the time of purchase.

- Memberships can be paid in monthly installments.
- Memberships paid at the time of purchase in full will receive a 10% discount and 2 extra golf passes.
- Memberships paid off prior to 6 months will receive a 5% discount and 1 extra golf pass.

Corporate Memberships

RESTRICTIONS

- ★ Each Corporate Membership includes a Hole Sponsorship.
- ★ Hole in One and Double Eagle Corporate Memberships include a Sign at the Front Entrance of Hickory Ridge Golf Course along with a Hole Sponsorship.
- ★ Employees must be on the Corporate Membership list, show current Employee ID or Pay Stub and show a present ID or they will not be allowed to play under the Corporate Membership and will have to pay Regular Green Fees.
- ★ Each Corporate Membership receives a specific amount of Golf Passes that can be used for guests throughout the year, guests must be accompanied by a current Employee on Corporate Membership list.

Hole in One Corporate Membership (20+ Employees Eligible)

200-300 Rounds

\$17,395

- Limited Green and Cart Fees
- Valid Monday-Friday Anytime
- Valid after Noon Saturday-Sunday
- Range Balls with each Round
- 14 Days Advanced Tee Times
- Valid on Holidays
- 150 Golf Passes available for the year.

- Hickory Ridge Conference Room available for meetings
- 25% Discount on Membership Dues to any of your employees who become a New Member of Hickory Ridge Golf Course.
- 20% Discount on Pro Shop Merchandise for employees. (Some Exclusions Apply)
- Hole in One Golf Outing Included with Membership
- Must call in advance for tee time.
- \$15 Per Round after the initial 300 Rounds have been played.

Double Eagle Corporate Membership (Max 20 Employees Eligible)

150-200 Rounds

\$12,795

- Limited Green and Cart Fees
- Valid Monday-Friday Anytime
- Valid after Noon Saturday-Sunday
- Range Balls with each Round
- 14 Days Advanced Tee Times
- Valid on Holidays
- 100 Golf Passes available for the year.

- Hickory Ridge Conference Room available for meetings
- 20% Discount on Membership Dues to any of your employees who become a New Member of Hickory Ridge Golf Course.
- 15% Discount on Pro Shop Merchandise for employees. (Some Exclusions Apply)
- Double Eagle Golf Outing Included with Membership
- Must call in advance for tee time.
- \$20 Per Round after the initial 200 Rounds have been played.

Eagle Corporate Membership (Max 15 Employees Eligible)

100-150 Rounds

\$10,495

- Limited Green and Cart Fees
- Valid Monday-Friday Anytime
- Valid after Noon Saturday-Sunday
- Range Balls with each Round
- 14 Days Advanced Tee Times
- Valid on Holidays
- 75 Golf Passes available for the year.

- Hickory Ridge Conference Room available for meetings
- 17% Discount on Membership Dues to any of your employees who become a New Member of Hickory Ridge Golf Course.
- 12% Discount on Pro Shop Merchandise for employees. (Some Exclusions Apply)
- Eagle Golf Outing Included with Membership
- Must call in advance for tee time.
- \$21 Per Round after the initial 150 Rounds have been played.

Corporate Memberships (continued)

Birdie Corporate Membership (Max 10 Employees Eligible)

75-100 Rounds

\$7,695

- Limited Green and Cart Fees
- Valid Monday-Friday Anytime
- Valid after Noon Saturday-Sunday
- Range Balls with each Round
- 14 Days Advanced Tee Times
- Valid on Holidays
- 50 Golf Passes available for the year.

- Hickory Ridge Conference Room available for meetings
- 15% Discount on Membership Dues to any of your employees who become a New Member of Hickory Ridge Golf Course.
- 10% Discount on Pro Shop Merchandise for employees. (Some Exclusions Apply)
- Birdie Golf Outing Included with Membership
- Must call in advance for tee time.
- \$23 Per Round after the initial 100 Rounds have been played.

Par Corporate Membership (Max 5 Employees Eligible)

50-75 Rounds

\$5,395

- Limited Green and Cart Fees
- Valid Monday-Friday Anytime
- Valid after Noon Saturday-Sunday
- Range Balls with each Round
- 14 Days Advanced Tee Times
- Valid on Holidays
- 35 Golf Passes available for the year.

- Hickory Ridge Conference Room available for meetings
- 12% Discount on Membership Dues to any of your employees who become a New Member of Hickory Ridge Golf Course.
- 5% Discount on Pro Shop Merchandise for employees. (Some Exclusions Apply)
- Par Golf Outing Included with Membership
- Must call in advance for tee time.
- \$25 Per Round after the initial 75 Rounds have been played.

CORPORATE MEMBERSHIP PAYMENT OPTIONS

Memberships canceled after 3 months will not receive a refund. Memberships cancelled prior to 3 months will receive 50% of the remaining balance. If you cancel a Corporate Membership and wish to have your company rejoin within the same year (Year starts from date of original purchase) you must pay in full at the time of purchase for the new Corporate Membership, however you void the right to any of the discounts and passes that come with paying for the membership in full at the time of purchase.

- Corporate Memberships are valid for 1 calendar year from the date of purchase.
- Corporate Memberships can be paid in bi-monthly installments or monthly installments.
- Corporate Memberships paid at the time of purchase in full will receive a 10% discount and 10 extra golf passes.
- Corporate Memberships paid off prior to 6 months will receive a 5% discount and 5 extra golf pass.

Outings/Tournaments

- ★ Hickory Ridge only has a Cart Fleet to accommodate up to 120 players. There will be a \$18 cart fee for every cart that is needed for over 120 players.

Hole in One Outing

100-120 Players

\$5,275-\$5,935

- Green Fees and Cart Fees (\$33/player)
- Pavilion Use
- Lunch Provided
 - BBQ Pork or Burgers/Brats/Hot Dogs
 - Beans/Potato Salad and Chips
- 2 Beverage Carts (Extra beverage cart \$75)

- Driving Range available for participants 1 hour before tee off.
- 5 - \$25 Gift Certificates from Hickory Ridge Golf Course for use in the Clubhouse. (Merchandise Only)
- 1 - 50% Off Gift Certificate for a Hickory Ridge Hole in One membership to one of the participants. (Current Non Member)

Double Eagle Outing

90-99 Players

\$4,420-\$4,717

- Green Fees and Cart Fees (\$33/player)
- Pavilion Use
- Lunch Provided
 - BBQ Pork and Chips or Burgers/Brats/Hot Dogs and Chips
- 2 Beverage Carts (Extra beverage cart \$75)

- Driving Range available for participants 1 hour before tee off.
- 4 - \$25 Gift Certificates from Hickory Ridge Golf Course for use in the Clubhouse. (Merchandise Only)
- 1 - 50% Off Gift Certificate for a Hickory Ridge Eagle Membership to one of the participants. (Current Non Member)

Eagle Outing

75-89 Players

\$3,800-\$4,262

- Green Fees and Cart Fees (\$33/player)
- Pavilion Use
- Lunch Provided
 - Burgers/Hot Dogs and Chips
- 1 Beverage Cart (Extra Beverage Cart \$75)

- Driving Range available for participants 45 minutes before tee off.
- 3 - \$25 Gift Certificates from Hickory Ridge Golf Course for use in the Clubhouse. (Merchandise Only)
- 1 - 50% Off Gift Certificate for a Hickory Ridge Birdie Membership to one of the participants. (Current Non Member)

Birdie Outing

60-74 Players

\$3,080-\$3,542

- Green Fees and Cart Fees (\$33/player)
- Pavilion Use
- Lunch Provided (Deli Sandwiches and Chips)
- 1 Beverage Cart (Extra Beverage Cart \$75)

- Driving Range available for participants 45 minutes before tee off.
- 2 - \$25 Gift Certificates from Hickory Ridge Golf Course for use in the Clubhouse. (Merchandise Only)
- 1 - 50% Off Gift Certificate for a Hickory Ridge Par Membership to one of the participants. (Current Non Member)

Par Outing

59 or less players

\$2,197 or less

- Green Fees and Cart Fees (\$33/player)
- Pavilion Use
- 1 Beverage Cart (Extra Beverage Cart \$75)

- Driving Range available for participants 30 minutes before tee off.
- 2 - \$25 Gift Certificates from Hickory Ridge Golf Course for use in the Clubhouse. (Merchandise Only)

Monthly Specials

- January:
 - New Years Special (Valid for the entire Month of January)
 - \$20.21 for 18 holes with a cart
- February:
 - Only 28 Days Special (Valid for the entire Month of February)
 - \$28 for 18 holes and a cart
 - Valentine's Day Special (Valid the week of Valentines Day)
 - \$50 for 2 (18 holes with a cart)
 - Must have two people or pay Regular Rate
- March:
 - Spring Special (Valid for the entire Month of March)
 - \$99 for 3 Rounds of Golf with lunch, cart included. (Valid for 1 year from date of purchase)
 - St. Patrick's Day Special (Valid for the week of St. Patrick's Day)
 - \$30 for 18 holes with a cart if you wear Green
- April:
 - Easter Special (Valid Easter Weekend Only)
 - \$25 for 18 holes with a cart.
 - Tax Special (Valid for the entire Month of April)
 - Use some of that tax return for golf and Receive 15% off New Membership to Hickory Ridge.
- May:
 - Cinco de Mayo Special (Valid week of Cinco de Mayo)
 - \$35 for 18 holes with a cart and a 6 pack.
 - Mother's Day Special (Valid week of Mother's Day)
 - \$25 for 18 holes and a cart for the ladies.
 - Kid(s) age 14-25 \$15 per kid
 - Kid(s) age 13 and younger \$5 per kid
 - Memorial Day Special (Valid weekend of Memorial Day including Memorial Day)
 - \$27 for 18 holes and a cart for all veterans.
- June:
 - End of School Year Teacher Special (Valid for the entire Month of Jun)
 - \$30 for 18 holes with a cart (Must present current School ID or Paystub)
 - Father's Day Special (Valid week of Father's Day)
 - \$25 for 18 holes with a cart for the men.
 - Kid(s) age 14-25 \$15 per kid
 - Kid(s) age 13 and younger \$5 per kid

Monthly Specials continued

- July:
 - 4th of July Special (Valid 4th of July weekend)
 - \$34 for 18 holes with a cart or \$40 for 18 holes with a cart and a 6 pack.
- August:
 - Back to School Special (Valid for high school and college students age 23 and younger)
 - \$25 for 18 holes with a cart.
- September:
 - Labor Day Special (Valid Labor Day Only)
 - \$33 for 18 holes with a cart, lunch included. (Burger or Hot Dog, Chips and Drink)
- October:
 - Fall Special (Valid entire Month of October)
 - \$31 for 18 holes with a cart. (Tuesday and Thursday)
 - Scary Special (Happy Halloween)
 - \$40 for all you can play (Valid Halloween Day (Oct. 31) only)
- November:
 - Veterans Day Special (Valid on Veterans Day Only)
 - \$20 for 18 holes with a cart (Veterans Only)
 - Thanksgiving Special (Valid entire Month of November)
 - \$27 for 18 holes with a cart
- December:
 - Christmas Gift Special (Valid Nov. 29-Dec. 3)
 - Purchase \$99 Special for \$75 (\$99 Special-3 rounds of golf with lunch, cart included)
 - Christmas Day Special (Valid Christmas Day Only)
 - \$20 for 18 holes with a cart
 - Happy Holidays Special (Valid entire Month of December)
 - \$25 for 18 holes with a cart (Monday, Wednesday, Friday and Saturday)

THESE ARE JUST IDEAS FOR MONTHLY SPECIALS THAT COULD BE OFFERED THROUGHOUT THE YEAR

New Logo Options

These are just sample ideas.

(If there is a Hickory Tree on the Course we could take a picture of it and use it as the tree in the logo.)

1

Carbondale Park District
Hickory Ridge
Golf Course
"HOME OF THE SOUTHERN ILLINOIS SALUKIS"

2

Carbondale Park District
Hickory Ridge
Golf Course
"HOME OF THE SOUTHERN ILLINOIS SALUKIS"

3

Carbondale Park District
Hickory Ridge
Golf Course
"HOME OF THE SOUTHERN ILLINOIS SALUKIS"

4

Carbondale Park District
HICKORY RIDGE
Golf Course
"HOME OF THE SOUTHERN ILLINOIS SALUKIS"

5

Carbondale Park District
Hickory Ridge
Golf Course
"HOME OF THE SOUTHERN ILLINOIS SALUKIS"

6

Carbondale Park District
Hickory Ridge
Golf Course
"HOME OF THE SOUTHERN ILLINOIS SALUKIS"